

Post Brexit EU Broadcasting license from ESTONIA

Simple,
quick,
flexible and
affordable

Levira to support and provide for the Brexit settlers

Levira has extensive experience and knowledge in providing Managed Services for International media organizations.

Levira is one-stop shop for all your Media management, Channel play-out and Distribution needs. By taking care of the whole technical back-office, Levira allows broadcasters to focus on their core business of creating great content and providing its viewers emotions and quality timespending.

800 years

Working time saved in Estonia annually due to transparency in governance being a digital society as well as a fast and flexible ecosystem. A true hassle-free environment for business and entrepreneurship

€\$£

On top of saving on administration and regular costs on running the business, a broadcaster will also save on license fees and in time needed to apply for one

1 = 27

One licence for the whole EU. Reasonable licence terms with few sensible limitations

The Solution

Estonia will keep you EU-licenced in an attractive, stable and innovative environment

Estonia is keen to service broadcasters, who are currently using Ofcom broadcasting licence for broadcasting into EU, by providing them flexible licence terms and Conditions as well as suitable facilities providing play-out, asset management and distribution services to secure COO (Country-of-Origin) principle on top of straight forward, innovative and flexible ways of doing business.



About Levira

Levira, headquartered at Tallinn TV-Tower in Estonia, is a partner for outsourcing media, broadcast and telecom managed services and infrastructures. Levira provides media, IT and broadcasting network services, which rely on service platforms that we run and develop for the business success of our partners.

Being a neutral and professional service provider Levira serves as an option for our customers to:

- outsource technical deployment and maintenance of broadcast, media and IT facilities
- free cash and other resources from technical investments
- gain cost efficiency
- enable management to focus on their core businesses
- Levira has a long history – tracking back to 1924. Our people carry our history with competence and professionalism
- Levira is financially stable – strong shareholders: Estonian Government (51%) & TDF Group (since 2000); Profitable over last decades and strongly capitalized.

Levira's resources:

Managed Media services, including asset management & orchestration, Play-out & Localization, Contribution & Distribution, Encoding & Multiplexing, Streaming & CDN services
Data Centre, Cloud and IT-services
Outside Broadcast and SNG services
Down- and uplink capabilities



Why Estonia?

E-Residency

E-Residency is a new digital nation for global citizens, powered by the Republic of Estonia. Allows you to run your business without relocating to Estonia or travelling to on regular bases.

- Estonia is the first country to offer e-Residency, a government-issued digital ID available to anyone in the world
- E-Residency offers the freedom to easily start and run a global business in a trusted EU environment
- Register an EU based company entirely online
- Access business banking and online payment providers to accept payments from customers and clients worldwide
- Digitally sign contracts and other documents
- Choose from a variety of trusted service providers that offer turn-key solutions for business administration
- Gain immediate access to a trusted network of financial services, accountants, marketing specialists, payment providers, and other business services recommended by other e-residents
- Access Estonian government digital services

Top notch services and infrastructure

Levira offers standard or tailored Play-out and channel/content management services together with distribution all over Europe.

- Quality at competitive price: The best does not have to be expensive
- Neutrality in the light of business as well as technology
- State-of-the-art facilities
- Flexibility and responsiveness
- Experienced, multilingual professional team
- Short launch terms and high service reliability
- Proven high customer satisfaction

As proof of quality of the services Levira provides, we have successfully managed play-out and asset management services for a number of international and regional broadcasters for over a decade.

Supporting environment

Estonia has enjoyed stable economic environment with a 5-year annual growth of 3,7%; 5,9% unemployment rate and 0,1% inflation.

We are small, flexible and fast responding as a country and Levira as a company.

Communication with State and other Authorities is fully online, clear and transparent. All legal acts available online also in English.

Sensible broadcasting licence terms with few, but reasonable limitations. Baltic Film and Media School, IT-College, Tallinn Technical University, Estonian Business School form excellent growth base for skilled and talented personnel.

Authors/Music rights

The Estonian Authors Union is offering simple logics and very competitive pricing to take care of the authors rights and fees covering also other EU countries. A simple, one logic and price to fit all model makes things trackable and easier to manage